



# enactus

NAIT

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# Leadership Recruitment Package

2026 - 2027

Create Impact.  
Develop  
Leadership. Build  
Your Future

## Executive & Project Leadership Opportunities

### Open Roles:

- Executive Team
  - VP Finance
  - VP Partnerships & Fund Development
  - VP Human Resources & Member Development
  - VP Impact & Reporting\*
  - VP Projects
  - VP Technology & Digital Strategy
- Project Leadership
  - Project Manager - Recolour\*
  - Project Manager - Nourishment Nook\*
  - Project Manager - Newly Developed Through Project Incubator Program

*\*Highest Priority Roles*



# Welcome from the Presidents

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Hello,

Thank you for your interest in joining the Enactus NAIT Leadership Team.

Enactus NAIT is a student-led organization that empowers students to create positive social, environmental, and economic impact through entrepreneurial action.

Our projects address real-world challenges while providing members with opportunities to develop professional skills, build meaningful connections, and gain hands-on leadership experience.

Whether you are interested in leading an existing initiative, supporting a project team, developing professional skills, or launching a new project of your own, Enactus NAIT provides students with the resources, mentorship, and support needed to transform ideas into meaningful impact.

We believe some of the strongest projects begin with students who identify a problem and decide to take action.

We are excited to continue building a culture of innovation, leadership, and impact, and we look forward to learning more about you throughout the recruitment process.

Sincerely,

**Lauren Rutherford & Mohammed Rajani**

Co-Presidents

Enactus NAIT



# About Enactus

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## What is Enactus?

Enactus is an international non-profit organization that brings together student, academic, and business leaders to create a better world through entrepreneurial action.

Through community-focused projects and social enterprises, students gain practical experience while creating meaningful social, environmental, and economic impact.

## What We Do

At Enactus NAIT, we:

- Develop community-focused projects
- Create and operate social enterprises
- Build partnerships with businesses and community organizations
- Develop innovative solutions to real-world challenges
- Compete at Regional and National competitions
- Provide students with hands-on leadership experience
- Support members in developing professional skills

## More Than a Club

Enactus NAIT is more than a student organization—it is a launchpad for future leaders, entrepreneurs, changemakers, and innovators.

Members have opportunities to:

- Join existing projects
- Lead established initiatives
- Develop leadership skills
- Build professional experience
- Create measurable impact
- Launch new projects and social enterprises
- Work alongside passionate and motivated students

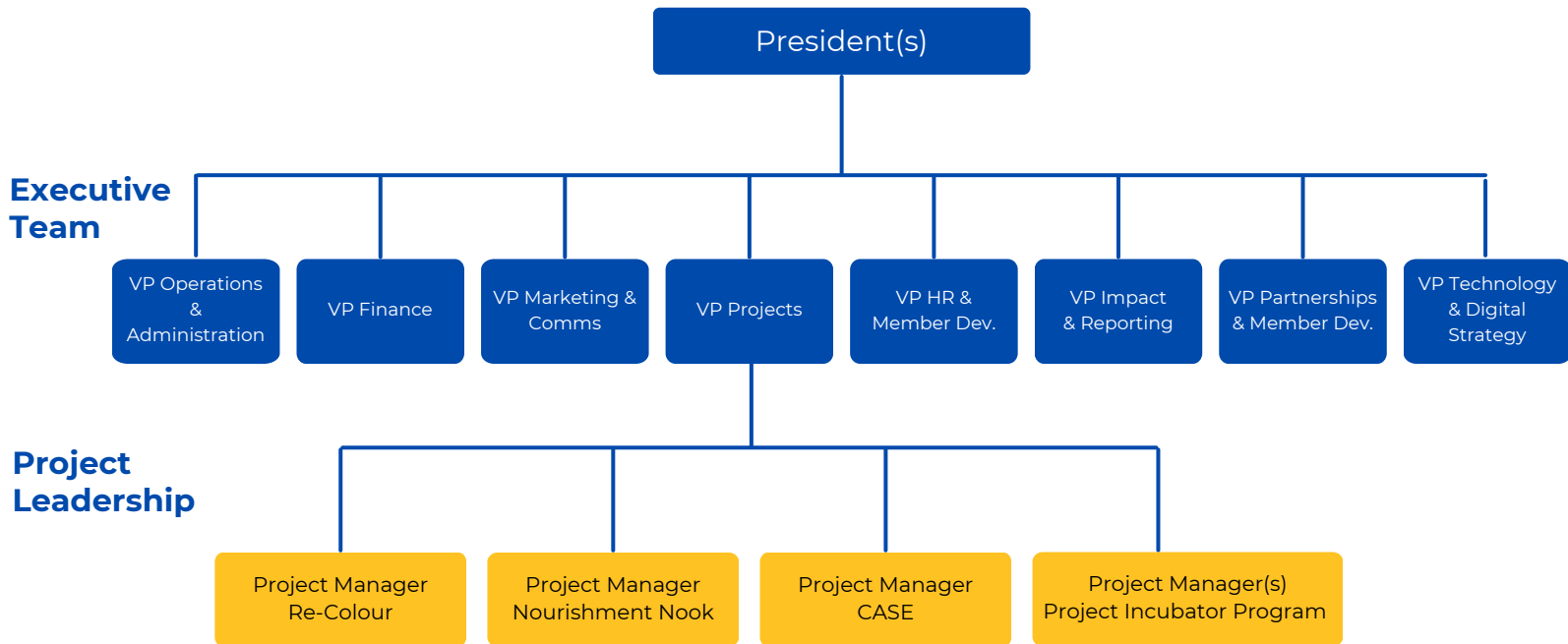
If you have an idea that aligns with the Enactus mission, we want to hear it.

## Why Join Enactus NAIT?

Members gain experience in:

- Leadership
- Project Management
- Marketing
- Finance
- Public Speaking
- Community Engagement
- Teamwork
- Professional Development
- Social Entrepreneurship
- Business Strategy
- Partnership Development

# Leadership Structure



## Why These Roles Matter

Every leadership role at Enactus NAIT contributes directly to project success, organizational growth, and community impact. Whether you're managing finances, building partnerships, supporting members, or leading a project team, your work helps create meaningful change.

## Supporting Leadership Roles

Additional coordinator positions may be recruited throughout the year based on organizational needs

# Project Incubator Program

In addition to our existing projects, Enactus NAIT actively supports the development of new project ideas.

Students interested in proposing a new project are encouraged to discuss their idea with members of the Executive Team.

Successful proposals may receive:

- Executive mentorship
- Faculty Advisor support
- Volunteer recruitment assistance
- Partnership development support
- Competition opportunities
- Access to organizational resources
- Potential Project Manager status

We believe innovation starts with students who are willing to take action.

# Expectations of Leaders

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All Executive and Project Leadership positions are expected to:

- Attend Executive Council meetings
- Communicate professionally and consistently
- Support organizational initiatives
- Actively contribute to strategic discussions
- Assist with recruitment and events
- Support Regionals and Nationals preparation
- Maintain a positive and collaborative culture
- Act as ambassadors for Enactus NAIT

## Time Commitment

Most leadership positions require approximately:

### **10-15 hours per week**

Time commitments may increase during:

- Major events
- Competition season
- Recruitment periods
- Project launches

# Innovation & Initiative

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Enactus leaders are encouraged to:

- Identify community needs
- Develop innovative solutions
- Think entrepreneurially
- Explore opportunities for impact
- Propose new initiatives and projects
- Take ownership of meaningful work

The future of Enactus NAIT is built by students who are willing to transform ideas into action.

# Recruitment Timeline

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## **Applications Open:**

July 6, 2026

## **Leadership Information Session & Q&A\*:**

July 13, 2026 @ 5:00 pm

## **Applications Close:**

July 20, 2026 @ 11:59 pm

## **Interview Period:**

July 21 - 24, 2026

## **Offer Extended:**

July 27, 2026

## **Transition & Onboarding Start**

August 3, 2026

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## **\*Leadership Information Session & Q&A:**

A casual 30-45 minute session where we'll walk through the available leadership positions, explain what each role involves, discuss expectations and time commitments, and answer any questions you have. Whether you're ready to apply or simply curious about leadership opportunities, everyone is welcome!

# Leadership Position Directory

The following pages contain detailed information about each available Executive and Project Leadership position.

To quickly navigate to a specific role, click on any position title below. You may apply for up to **three positions** and rank them based on your preference.

## Executive Positions

- [VP Finance](#)
- [VP Partnerships & Fund Development](#)
- [VP Human Resources & Member Development](#)
- [VP Impact & Reporting](#)
- [VP Projects](#)
- [VP Technology & Digital Strategy](#)

## Current Project Leadership Positions

- [Project Manager – Recolour](#)
- [Project Manager – Nourishment Nook](#)

## Interested in Launching a New Project?

Don't see a role that matches your interests?

Enactus NAIT welcomes proposals for new projects and initiatives. Students with strong ideas are encouraged to discuss their concepts with the Executive Team.

A successful proposal may result in the opportunity to launch and lead a new Enactus project.

[View the Project Incubator Program](#)

## Not Sure Which Position Is Right For You?

Apply for up to **three positions** and rank them based on your preference.

During the recruitment process, we may identify opportunities that align even more closely with your skills, experience, and interests.

# Launch Your Own Project

Have an idea that could create positive social, environmental, or economic impact?

Enactus NAIT supports student-led project development through our Project Incubator Program.

If you have identified a problem in your community and believe you have a potential solution, we encourage you to share your idea with us.

## Potential Areas of Impact

Examples include:

- Sustainability
- Food Security
- Entrepreneurship
- Education
- Education Indigenous Initiatives
- Environmental Recovery
- Mental Health
- Community Development
- Technology for Good
- Accessibility
- Financial Literacy
- Other innovative impact-driven ideas

## What Happens Next?

### Step 1

- Meet with members of the Executive Team.

### Step 2

- Present your project concept.

### Step 3

- Receive feedback and mentorship.

### Step 4

- Explore feasibility, partnerships, and implementation.

### Step 5

- Potentially launch your project under Enactus NAIT.
- Exceptional proposals may lead to the creation of a new project team and Project Manager position

## Why Launch Through Enactus?

Enactus NAIT Provides:

- Faculty Advisor mentorship
- Executive Team support
- Volunteer recruitment assistance
- Competition opportunities
- Partnership development support
- Organizational resources
- Leadership development opportunities
- A network of students passionate about creating impact

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# VP Finance

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## Interested in budgeting, financial planning, and helping projects succeed?

Help ensure Enactus NAIT remains financially sustainable while supporting projects that create meaningful impact.

## About the Role

As VP Finance, you'll oversee the financial health of Enactus NAIT by managing budgets, tracking expenses, supporting project financial planning, and helping guide funding decisions.

You will work closely with Project Directors and the Executive Team to ensure resources are used effectively and that projects remain financially sustainable while maximizing impact.

## Key Responsibilities

- Create and manage budgets
- Track organizational expenses
- Support project financial planning and grant writing
- Prepare financial reports
- Help guide financial decision-making

## Ideal Candidate

- Comfortable working with numbers
- Detail-oriented
- Analytical thinker
- Responsible and trustworthy

## What You'll Gain

- Budgeting & financial management experience
- Real-world finance leadership skills
- Executive decision-making experience

## Position Details

**Time Commitment:** 10-15 Hours/Week

**Reports To:** President

**Executive Council Voting Member**

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# VP Partnerships & Fund Development

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**Want to connect with businesses, secure sponsorships, and help projects grow?**

Build meaningful relationships that provide resources, funding, and opportunities for Enactus NAIT.

## About the Role

As VP Partnerships & Fund Development, you'll help secure the relationships and resources that allow Enactus NAIT projects to thrive. You'll lead sponsorship outreach, partnership development, grant support, and fundraising initiatives while building relationships with businesses, organizations, and community leaders.

This role is perfect for students interested in networking, business development, sales, sponsorships, and stakeholder engagement.

## Key Responsibilities

- Develop sponsorship opportunities
- Build corporate partnerships
- Research grants and funding
- Maintain stakeholder relationships
- Support fundraising efforts

## Ideal Candidate

- Outgoing and confident
- Professional communicator
- Relationship-builder
- Persistent and motivated

## What You'll Gain

- Connect with industry professionals
- Secure sponsorships & partnerships
- Build high-value networking skills

## Position Details

**Time Commitment:** 10-15 Hours/Week

**Reports To:** President

**Executive Council Voting Member**

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# VP Human Resources & Member Development

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## Passionate about helping people grow and succeed?

Help recruit, develop, and support the next generation of Enactus NAIT leaders.

## About the Role

As VP Human Resources & Member Development, you'll help recruit, develop, and support the next generation of Enactus NAIT leaders. You'll oversee recruitment, onboarding, member engagement, leadership development, and retention initiatives while helping create a positive and inclusive team culture.

This role focuses on ensuring members feel supported, connected, and empowered to succeed.

## Key Responsibilities

- Lead recruitment initiatives
- Conduct interviews
- Coordinate onboarding
- Support member development
- Foster a positive team culture

## Ideal Candidate

- Empathetic and approachable
- Strong interpersonal skills
- Organized and professional
- Passionate about helping others succeed

## What You'll Gain

- Recruitment & interviewing experience
- Leadership & team development skills
- Human resources experience

## Position Details

**Time Commitment:** 10-15 Hours/Week

**Reports To:** President

**Executive Council Voting Member**

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# VP Impact & Reporting

## Love data, impact measurement, and turning results into stories?

Help measure and communicate the impact of Enactus NAIT's projects.

## About the Role

As VP Impact & Reporting, you'll help measure and communicate the impact of Enactus NAIT's projects. You'll work closely with Project Directors to collect data, track volunteer hours, measure outcomes, and prepare reports for competitions, sponsors, grant applications, and stakeholders.

Your work will help transform project activities into measurable impact that demonstrates the value of our initiatives.

**This is one of our highest priority roles.**

## Key Responsibilities

- Track impact metrics
- Monitor volunteer hours
- Support competition reporting
- Analyze project outcomes
- Assist in creating impact reports

## Ideal Candidate

- Detail-oriented
- Analytical thinkers
- Organized and methodical
- Comfortable working with data

## What You'll Gain

- Data analysis & reporting skills
- Impact measurement experience
- Competition & grant reporting experience

## Position Details

**Time Commitment:** 10-15 Hours/Week

**Reports To:** President

**Executive Council Voting Member**

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# VP Projects

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**Want to help lead the projects creating real impact in our community?**

Support Project Directors and help drive the success of Enactus NAIT's initiatives.

## About the Role

As VP Projects, you'll oversee the development and success of Enactus NAIT's project portfolio. You'll support Project Directors, monitor project progress, facilitate collaboration between teams, and help ensure projects remain impactful, organized, and sustainable.

This role serves as the primary support system for project leaders and plays a key role in guiding the organization's overall impact strategy.

## Key Responsibilities

- Support Project Managers
- Monitor project progress
- Coordinate collaboration between projects
- Help solve project challenges
- Support project growth

## Ideal Candidate

- Strong leader
- Organized and proactive
- Strategic thinker
- Effective problem solver

## What You'll Gain

- Project management experience
- Team leadership experience
- Strategic planning & problem-solving skills

## Position Details

**Time Commitment:** 10-15 Hours/Week

**Reports To:** President

**Executive Council Voting Member**

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# VP Technology & Digital Strategy

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## Interested in websites, technology, and digital innovation?

Help maintain and improve the digital systems that support Enactus NAIT.

## About the Role

As VP Technology & Digital Strategy, you'll oversee the digital infrastructure that supports Enactus NAIT's operations, recruitment, and project visibility. You'll manage the organization website, support digital systems, improve organizational efficiency, and explore innovative technology solutions that enhance the member experience.

This role is ideal for students interested in technology, web development, digital systems, and innovation.

## Key Responsibilities

- Manage the Enactus website
- Update online content
- Support digital initiatives
- Maintain organizational systems
- Explore technology solutions

## Ideal Candidate

- Tech-savvy
- Curious and innovative
- Independent problem solver
- Organized and reliable

## What You'll Gain

- Website & digital systems experience
- Technology leadership skills
- Hands-on portfolio projects

## Position Details

**Time Commitment:** 10-15 Hours/Week

**Reports To:** President

**Executive Council Voting Member**

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# Project Manager - Recolour

**Lead a sustainability-focused social enterprise making a real environmental impact.**

Help divert crayons from landfills and transform them into new opportunities for the community.

## About the Role

As Project Manager, you'll lead one of Enactus NAIT's sustainability-focused social enterprises. You'll oversee project operations, volunteer coordination, partnership development, production activities, impact tracking, and long-term growth initiatives.

You'll have the opportunity to make a direct environmental impact while gaining experience leading a real-world project.

**This is one of our highest priority roles.**

## Key Responsibilities

- Lead project operations
- Coordinate volunteers
- Develop partnerships
- Track environmental impact
- Support project growth
- Complete monthly project reports for Presidential review

## Ideal Candidate

- Passionate about sustainability
- Organized and self-motivated
- Strong leadership potential
- Creative problem solver

## What You'll Gain

- Sustainability project experience
- Social enterprise leadership skills
- Environmental impact experience

## Position Details

**Time Commitment:** 10-15 Hours/Week

**Reports To:** VP Projects

**Executive Council Voting Member**

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# Project Manager - Nourishment Nook

**Lead a social enterprise focused on supporting patients, visitors, and staff.**

Help grow a project that creates meaningful community impact through accessibility and service.

## About the Role

As Project Director, you'll lead a social enterprise focused on improving accessibility and support for patients, visitors, and staff. You'll oversee day-to-day operations, volunteer coordination, stakeholder relationships, impact tracking, and project growth initiatives.

This role offers hands-on experience leading a project that creates meaningful community impact.

**This is one of our highest priority roles.**

## Key Responsibilities

- Lead project operations and strategic growth initiatives
- Recruit, train, and support volunteers and co-op students
- Develop relationships with vendors, partners, and community stakeholders
- Plan and coordinate events, sales opportunities, and outreach activities
- Track project impact, performance, and opportunities for expansion
- Complete monthly project reports for Presidential review

## Ideal Candidate

- Community-minded
- Organized and dependable
- Initiative-driven
- Strong communicator

## What You'll Gain

- Social enterprise leadership experience
- Partnership development and stakeholder management skills
- Real-world project management, event planning, and team leadership experience

## Position Details

**Time Commitment:** 10-15 Hours/Week

**Reports To:** VP Projects

**Executive Council Voting Member**

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# FAQ Page

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## **What if I have an idea for a new project?**

We would love to hear it.

Enactus NAIT actively supports the development of new impact-focused initiatives through our Project Incubator Program.

Students with project ideas are encouraged to meet with members of the Executive Team to discuss their concept.

Projects that demonstrate strong potential for social, environmental, or economic impact may be developed into official Enactus NAIT initiatives.

## **Can I create my own project?**

Yes.

While many students join existing projects, Enactus NAIT also supports students interested in launching new initiatives.

Students with promising project ideas may have the opportunity to build a team, access mentorship, and lead a new project under the Enactus NAIT umbrella.

## **Will everyone be interviewed?**

All applicants will be contacted regarding the next stage of the recruitment process.

Applicants selected to move forward will be invited to participate in an interview.

## **Should I apply if I don't meet every qualification?**

We encourage students to apply even if they don't meet every preferred qualification. Passion, commitment, leadership potential, and willingness to learn are often just as important as previous experience.

This tends to increase applications from first- and second-year students who might otherwise self-select out.